JOIN 1,300 SCHOOL COUNSELORS AT THE MSCA FALL CONFERENCE

The Missouri School Counselor Association invites you to join school counselors, college professors, graduates, and counseling supervisors at the 2020 Fall Conference held at Tan-Tar-A Resort in Osage Beach from November 9-10, 2020 - (exhibit hall open on November 8-9)

Approximately 1,300 school counselors attend the MSCA Fall Conference, and come ready to expand their knowledge, network with colleagues, and browse the Exhibit Hall. MSCA has been recognized as one of largest and most premier school counselor conferences in the nation!

EXHIBITOR & SPONSORSHIP LEVELS

STANDARD EXHIBITOR

EARLY BIRD RATE - $350 (register by September 1, 2020)
STANDARD RATE - $400 (after September 1, 2020)
DOUBLE BOOTH - $700
- 8’x10’ professionally draped exhibit booth, including:
  - 6’ draped table, two chairs, and one waste basket
  - Up to four exhibit hall badges
  - Sign with your organization’s name above your booth

SILVER SPONSOR $150
- Signage at Conference
- Logo Listing in Conference Program

GOLDF SPONSOR $300
- Signage at Conference
- Logo Listing in Conference Program
- 1/8 Page Ad in Conference Program

GOLF SPONSOR $100
- Signage at Saturday Golf Tournament
- Logo Listing in Conference Program

PLATINUM SPONSOR $500
- Signage at Conference
- Logo Listing in Conference Program
- 1/2 Page Ad in Conference Program
- Logo & Link on MSCA Website for six months

ADVERTISING RATES
- Back Cover (8” x 10.25”) - $750
- Full Page (7.5” x 10”) - $200
- Half Page (7.5” x 4.75”) - $125

Advertisements must be received no later than September 15, 2020
Email to msca@c2cpro.solutions.
EXHIBIT HALL SCHEDULE

Sunday, November 8
8:00 - 11:00 a.m. Exhibitor Set-up
11:00 a.m. Grand Opening of Exhibit Hall
11:00 a.m. - 4:30 p.m. Exhibit Hall Open
Exclusive Exhibit Hall Time from 1:00 - 2:00 p.m.

Monday, November 9
8:30 a.m. - 1:00 p.m. Exhibit Hall Open
Exclusive Exhibit Hall Time from 9:30 - 10:00 a.m.
1:00 p.m. Exhibitors Move Out

GENERAL INFORMATION
• Social events are held in exhibit hall to enhance participation.
• Consider donating a prize for drawings and have your name announced during exhibit hall hours.
• Exhibit hall will be locked when not in use and a security guard will be on duty Sunday night. MSCA will not be responsible for loss due to fire, theft, or other causes.
• Tan-Tar-A will charge for electricity, extra tables, and internet hardware. To order these items, as well as arrangements for shipping or other special needs, please contract Tan-Tar-A’s Convention Services Department at 573-348-8550.
• MSCA reserves the right to relocate your booth if you are not check in by 11:00am on Sunday.

LOCATION/LODGING
Conference events occur at Tan-Tar-A Resort, Osage Beach Room. Reservations should be made directly with the resort by calling 800-826-8272 or 573-348-3131. Please note that the resort sells out fast for this event, so please make reservations early!

QUESTIONS?
Please contact MSCA at mscac2cpro.solutions or 573-635-9109.

We appreciate your continued support and look forward to working with you in 2020! Institutions like yours enable us to better serve Missouri’s youth. On behalf of the MSCA Governing Board and its membership, we thank you for your consideration in joining us at the 2020 Fall Conference.

REGISTER ONLINE AT MOSCHOOLCOUNSELOR.ORG
OR BY COMPLETING & SUBMITTING THE ATTACHED FORM
MSCA ANNUAL CONFERENCE EXHIBITOR REGISTRATION  
November 8-10, 2020 • Tan-Tar-A Resort, Osage Beach, MO

Online registration also available at moschoolcounselor.org

In accordance with the terms of the contract, the organization below contracts for exhibit space and services offered by the MSCA 2020 Fall Conference. Exhibit dates are November 8 & 10, 2020.

Organization Name (As Displayed on your Booth Sign) ____________________________________________________

Contact Name _______________________________  Email ______________________________________

Organization Address _________________________________________________________________________

Phone Number _________________________  Website Address __________________________________

Representative Name(s) ______________________________________________________________________

BOOTH PREFERENCES - See attached diagram for overview of exhibit hall layout. Booth spaces are assigned on a first come - first serve basis. Booth spaces are not finalized until October 1, 2020.

_____ 1st Choice      _____ 2nd Choice      _____ 3rd Choice      _____ 4th Choice

EXHIBITOR’S ACCEPTANCE - We agree to accept the 2020 exhibit specifications outlined within the prospectus and to all conditions under which the exhibit hall area is leased

____________________________________  ___________________________  ________________
Authorized by (contact name)       Company                                                 Date

EXHIBIT & SPONSORSHIP PURCHASES

☐  Single Booth - $350 on or before September 1, 2020. $400 after September 1, 2020
☐  Double Booth - $700
☐  Golf Tournament Sponsorship - $100
☐  Silver Sponsorship - $150
☐  Gold Sponsorship - $300
☐  Platinum Sponsorship - $500
☐  Program Advertising - Back Cover (8" x 10.25") - $750 - Must be purchased/received by September 15
☐  Program Book Advertising – Full Page (7.5” x 10”) - $200 - Must be purchased/received by September 15
☐  Program Book Advertising – Half Page (7.5” x 4.75”) - $125 - Must be purchased/received by September 15

Sub-Total:           $ __________

Less $25 Sustaining Member Discount: $ __________ (applies only to single booth registration)

Total Amount Enclosed:         $ __________

Please send completed form and payment to:
Missouri School Counselor Association (MSCA), P.O. Box 1573, Jefferson City, MO 65102
P: (573) 635-9109 F: (573) 635-2858
msca@c2cpro.solutions

Cancellations and request for refunds must be made in writing prior to October 15, 2020. A $50 service fee will be charged for all cancellations. Cancellations received after October 15, 2020, will be subject to full booth rental payment.