If overnight accommodations are desired, please contact the hotel by January 27, 2015 for special MSCA rates.

Lodge of Four Seasons
315 Four Seasons Drive
Lake Ozark, MO 65049
(888) 409-5304 | Fax: (573) 365-8525

Cost is $95.00 for a single or double

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**“Distincting” Our Work as School Counselors through Brand Building**

Dr. Brian Hutchison
School Counseling Program Coordinator
University of Missouri – St. Louis

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**Take 10 Conference Registration Form**

- [ ] MSCA Member Registration $105
- [ ] Non-Member Registration $135
- [ ] Early Bird Discount (MSCA Members Only) $75*
- [ ] Purchase Order Handling Fee $10

*(An additional fee of $10 will be assessed for on-site registration)*

*Registration form with payment must be postmarked by February 7, 2015 in order to qualify for the “Early Bird” discount. Fee includes continental breakfast at 8:30 a.m. and lunch.

NAME _____________________________________________

ADDRESS ___________________________________________

CITY __________________________ STATE ____________ ZIP CODE ________

PHONE (WORK) ___________________________ HOME ___________________________

EMAIL _______________________________________

TOP TEN REASONS TO ATTEND THIS SCHOOL COUNSELOR CONFERENCE

The NUMBER 10 REASON TO ATTEND THE CONFERENCE
This is a professional development opportunity sponsored by MSCA.

The NUMBER 9 REASON TO ATTEND THE CONFERENCE
You will enjoy a one-day drive-in conference packed with valuable information.

The NUMBER 8 REASON TO ATTEND THE CONFERENCE
This is a fantastic networking opportunity.

The NUMBER 7 REASON TO ATTEND THE CONFERENCE
It is a good way to become informed about the most recent information in counseling.

The NUMBER 6 REASON TO ATTEND THE CONFERENCE
You will be able to reconnect with counselors you already know from across the state.

The NUMBER 5 REASON TO ATTEND THE CONFERENCE
You will develop your leadership skills to more effectively manage your program.

The NUMBER 4 REASON TO ATTEND THE CONFERENCE
You will find out how changing your “brand” will help you become a better counselor.

The NUMBER 3 REASON TO ATTEND THE CONFERENCE
This is an opportunity to make 10 new friends.

The NUMBER 2 REASON TO ATTEND THE CONFERENCE
This is an opportunity to take away 10 new contacts.

The NUMBER 1 REASON TO ATTEND THE CONFERENCE
This is an opportunity to take away 10 new ideas.