Counseling Advocacy Items that have been done at schools I have worked at:

- Presentation to the School Board at least once a year (additional if needed)
- Host Parent Nights – ie. 8th grade transition, 9th grade open house
- Parent –Teacher conferences – hand out testing info/ interpretation, interest inventory results
- Newsletters – once a month or quarterly with grade reports
- Individual Senior meetings with parents
- Transition programs at every level (they involve tours, parent info nights, students spend part of a day at new building, clubs have booths to explain their program opportunities)
- Host College and Career night
- Host ACT preparation workshop with either school staff or a separate company
- Became an ACT testing center to provide a more comfortable setting for our students to test at
- Pre-enrollment evening workshops for parents and students
- Website development (trying to improve currently) for information, forms, links, etc.
- Parent workshop night (began last year at Centralia in response to Advisory committee suggestion)
- Newspaper articles on upcoming activities or information dissemination
- Elementary passport program trying to increase parent participation (check off form @parent-teacher conferences, parent nights, PTO meetings, carnival night, and other activities for prizes for pizza or other things for family to enjoy)
- Radio guest at least once a year to promote an upcoming event
- Red Ribbon Week promoter and program implementer at elementary and middle levels.
- Part of Recognition/Awards committee to recognize student and staff accomplishments
- Host Financial Aid night for parents and students
- Host Junior year college or career planning presentation
- Host Panther Pathways and Lunch and Learn with business people to promote and educate different career pathways and interaction with business leaders in community.
- Organize or help with job shadowing program (one location is done through School to Career program)
- Game nights or activity nights at the elementary level
- Weekly parent notes home in staff newsletter at elementary level.